

Interlock News

Issue 5 - November 2010



WIN!

Sony Cybershot
Digital Camera



Picture: *Newly developed
Eden Park Stadium*

- In this Issue:
- ASSA ABLOY tackles Eden Park - home of 2011 Rugby World Cup
 - 2011 Aluminum Window and Curtain-Wall Expo in Guangzhou
 - Introducing the Optimum Roller Ball Lock
 - Season's Greetings from New Zealand

A Message from the General Manager



Hello Again.

It is coming to our year end and I would like to take this opportunity to thank you all for your continued support.

This has been an exciting year for ASSA ABLOY New

Zealand starting with our very successful Export Conference held in Auckland during March. Our customers who attended all reported that they had a great time and learned something new about us and about each other.

The release of two new catalogues, one for our export customers, and the Interlock – Folding and Sliding technical catalogue, has made for a busy time in our marketing department.

Additionally, we have launched several products; the most significant being the Optimum Sliding and Roller Ball locks and the Endeavour SBML Sliding Door Lock. These products are based on the relatively new Interlock Optimum and Endeavour locking platforms, which through product extension now cater to a wide range of user needs and applications.

The relationships we have with our customers has seen an increase in contact through both electronic communication and several face to face meetings. I hope to continue this trend and increase face to face contact over the next six months.

We are continuing to see growth opportunities in all markets and are excited about the coming new year and the strong targets we have set ourselves. In order to achieve these targets we would like to help you help us by offering you our full marketing and engineering resources. We are more than happy to assist you with your campaigns and to customise product designs for your customers needs.

I would like to take this opportunity to wish you and your families a safe and happy holiday season and all the best for 2011.

Ken Dick

General Manager
ASSA ABLOY New Zealand

Come see us at the Guangzhou Expo

ASSA ABLOY

ASSA ABLOY New Zealand is excited to be heading to Guangzhou, China for the **2011 ALUMINUM WINDOOR & CURTAIN-WALL EXPO**. This annual event showcases a range of products including curtain wall fittings, aluminium profiles, general hardware and glass products and attracts key players in the industry from around the world.

A small team of New Zealand representatives will work with local distributor Alumex International to promote the Interlock brand. We will be exhibiting in the general hardware division located in Hall 4, Stand 4518 and have products such as the Optimum multi-point locks and the Interlock 4 bar window hinges on display.

We would be very pleased to see you in Guangzhou at the Expo and will be sending invitations out for both you and your customers to attend early in the New Year.

For further information about the show please go to:
www.windoorexpo.com.

Alternatively, to register your interest or for any enquiries please don't hesitate to contact Natasha Chung: natasha.chung@assaabloy.com.



Season's Greetings

to you all from the team at
ASSA ABLOY New Zealand.



We have greatly appreciated your support throughout this busy and exciting year, and we hope that we can continue to play our part in the growth and success of your business in 2011 and beyond.

As 2010 draws to a close, there are some important dates to keep in mind.

ASSA ABLOY New Zealand will be closed for our annual holiday period from **December 23 – January 09, 2011**.

For emergencies during this time, please contact Natasha Chung on +64 21 241 9622.

Customer Services will be open again from **January 10, 2011**.

Once again, we wish you and your families a happy and safe festive season and a prosperous new year.

Eden Park gets a Face Lift for 2011 Rugby World Cup

Located in the heart of Auckland, Eden Park is New Zealand's largest stadium and host to almost half a million sport fans and patrons each year from around the globe.

The stadium's recent appointment as host of the 2011 Rugby World Cup, which includes holding the opening ceremony and finals matches, sparked the Eden Park redevelopment.

ASSA ABLOY New Zealand is proud to have been a part of this cornerstone project which has rejuvenated a stadium with 100 years of history behind it. The redevelopment has seen the introduction of the new three-tier South Stand, a two-tier East Stand with acoustic barrier for noise control, a 2000 seat extension to the ASB stand and a modern public concourse connecting all stands to the now internalised transportation hub.

A full door hardware schedule for the project was provided to architects, Populous, by ASSA ABLOY's specification team. This schedule took into consideration the multi-faceted security needs of the project including perimeter security, crowd control and safety egress. In addition, our delivery of a timely and reliable information service allowed for an accurate information flow from the hardware merchants right through to the construction team.

ASSA ABLOY's flexibility and on-site availability proved invaluable to all parties throughout the Eden Park project, as several necessary adjustments to the schedule and specifications were required. Our commitment to stock for the complete project, which meant ensuring adequate product availability to cater for nearly 1000 doors, proved outstanding.

We hope that our efforts at Eden Park will have contributed to what will hopefully be a successful 2011 Rugby World Cup.

INTERLOCK™
ASSA ABLOY



Picture: **Eden Park Acoustic Barrier**

Architect: Populous
Hardware Merchant: Wilson and MacIndoe
Contractor: Fletcher Construction

Tackle ASSA ABLOY's Rugby World Cup Competition



New Zealand is the proud host of the 2011 Rugby World Cup, where our beloved All Blacks will get the chance to jump, tackle and scrummage for the Cup on home ground. You too, can have the chance to win a **Sony Cyber-shot Digital Camera** by answering the simple question below.

WHICH NEW ZEALAND STADIUM WILL HOST THE OPENING CEREMONY AND FINAL OF THE 2011 RUGBY WORLD CUP?

The answer can be found in this newsletter. To be put in the draw to win this great prize, simply email your answer, name and company to nzexport@assaabloy.com or fax to +64 9 921 6504.

CONGRATULATIONS to the winners of the FIFA World Cup competition



Congratulations to Pramuk, from Alumex in Sri Lanka and Bart, from ASSA ABLOY Australia for winning the FIFA World Cup competition posted in Issue 4 of Interlock News. We hope you enjoy your iPod Nanos!



The New Roller Ball Lock; Optimising Convenience

INTERLOCK™
ASSA ABLOY

Introducing the latest addition to ASSA ABLOY New Zealand's Optimum lock family, the Optimum Roller Ball Lock.

Made in New Zealand, the Optimum Roller Ball Lock creates convenience through its pull to open operation making it the ideal solution for stylish front entrance suites.

This lock is available for purchase separately, or as part of a kit with stainless steel pull handles.

With adjustable latch protection and latching strength it is suitable as a roller ball locking option for a wide range of door sizes and applications.

Features and Benefits:

- Adjustable roller latch projection
- Adjustable latching strength
- Stainless Steel forend plate
- Standard Optimum routing dimensions
- Can be keyed alike to other ASSA ABLOY CYL4 locks for one key convenience
- New Zealand made

Options

- Available in 40mm and 50mm backsets
- Double cylinder, cylinder and turnknob, half cylinder or half turnknob
- Strike options to suit both timber and aluminium doors
- Available as lock only or as part of a Stainless Steel pull handle kit

Please note: *The Optimum Roller Ball Lock is a replacement for the Iseo 291 Roller Ball. A retrofit forend plate and replacement strikes are available for purchase separately. For more information, please contact the export customer services team.*



Contact Our Export Team

Ken Dick – General Manager
Email: Ken.Dick@assaabloy.com

Natasha Chung – Export Co-ordinator
Email: Natasha.Chung@assaabloy.com

Heather Rainey – Export Customer Service
Email: Heather.Rainey@assaabloy.com

Samantha Pile – Export Customer Service
Email: Samantha.Pile@assaabloy.com

6 Armstrong Road, Albany
Auckland 0632
PO Box 100407, North Shore
Auckland 0745
New Zealand

Telephone: +64 9 921 7630
Facsimile: +64 9 921 6504
Email: nzexport@assaabloy.com
www.assaabloy.co.nz

ASSA ABLOY

The global leader in
door opening solutions.